

MEGHA BANERJEE

Interaction Design Specialist

 +91 8420711613

 banerjee.megha03@gmail.com

 linkedin.com/in/banerjemeegha

UX Design Professional - Dedicated to enhancing user experiences and interfaces for clients in technology and creative sectors. Seeking leadership roles in UX Design with a reputable organization to drive impactful results and foster innovation.

Core Competencies

User Experience Design (UED)

User-Centered Design

Agile Project Management

Responsive Web Design

Prototyping & Wireframing

Design Thinking Methodology

Information Architecture

User Experience Research

Design Thinking

Client/ Stakeholder Engagement

Cross-functional Collaboration

Team Building & Leadership

Technical Skills

Adobe Creative Suite

Figma

Sketch

JIRA

Microsoft Office 360

CLO3D

Education

2010 - 2014 Bachelor of Design -

Specialize in Textile Design

National Institute of Fashion Technology

User Research – Methods and Best Practices

Interaction Design Foundation (IxDF)

Human-Computer Interaction – HCI

Interaction Design Foundation (IxDF)

Google Certificate in Digital Marketing Fundamentals

Google

Profile Summary

Over 10 years of expertise in multidisciplinary design and user research across industries including technology, pharmaceuticals, transportation, education, postal services, automotive, and textiles. Skilled in user-centered design, agile project management, and design thinking, with a proven record of creating visually engaging and highly functional user experiences that align with business goals.

Work Experience

Accenture, Bangalore | January 2021 Onwards

As User Experience Design Specialist | March 2022 Onwards

- User Research & Analysis:** Conducted interviews, surveys, and usability testing; developed personas, user journeys, and empathy maps to guide design strategy.
- Information Architecture & Interaction Design:** Created intuitive navigation flows, wireframes, and user flows to improve usability and efficiency.
- Prototyping & Visual Design:** Built prototypes and designed visually engaging, accessible interfaces aligned with client branding.
- Cross-functional Collaboration:** Collaborated with developers, analysts, and stakeholders; led workshops and design sprints.
- User-Centered Advocacy:** Used data-driven insights to guide and refine design strategies.
- Agile Project Management & Client Engagement:** Managed agile workflows, presented designs to clients, and incorporated feedback iteratively.
- Design System Development:** Assisted in maintaining scalable, reusable design libraries and design components.
- Team Leadership:** Led a team of 4 designers in rotation every fiscal year and co-managed a 13-member team.

Projects Undertaken:

- Google | Aug 2023 – Present:** Led overall strategy and coordination for user research for multiple internal tools & portals. **Delivered 7+ research projects with actionable UX recommendations.**
- UK Government Postal Services | Aug 2022 – Jul 2023:** Co-managed a 13-member team, overseeing the UX lifecycle for a B2E application, **enhancing insurance and banking product UX, and contributing to a comprehensive design system.**
- Heuristic Evaluations:** Conducted ad-hoc evaluations for client pitches, **delivered 7 POCs, and completed 25 evaluations** to identify usability issues and recommend improvements.

As Design Experience Senior Analyst (IC Role) | January 2021 – February 2022

- Pfizer | Jan 2021 - Jul 2023:** Lead designer responsible for creating enterprise dashboards offering real-time insights into business metrics.
- Dashboard Design:** Developed comprehensive dashboards for incident status, customer satisfaction, HR operations, talent engagement, and infrastructure health.
- User Research & Design Translation:** Conducted user research, translating findings into wireframes, visual, and interface designs.
- Prototyping & Collaboration:** Built interactive prototypes; collaborated closely with development teams for accurate implementation.

Personal Details

Date of Birth:

3rd February 1991

Languages Known:

English, Hindi, Bengali

Address:

Bangalore – 560 035

- **Heuristic Evaluation:** Performed evaluations to uncover usability issues, providing actionable recommendations.
- **Client UX Sessions:** Led sessions to align designs with client goals, strengthening relationships and ensuring project success.

BigCity Promotions, Bangalore

February 2019 – January 2021 as **Graphic Designer**

- **UX & Visual Interface Design:** Specialized in creating visually engaging interfaces with a focus on clarity and usability. Developed intuitive layouts, refined information architecture, and crafted user flows to enhance user experience across various digital platforms.
- **Design & Campaign Development:** Designed POSM and digital campaign creatives for industries including alcohol & beverage, personal care, pharma & biotech, automotive, banking, FMCG, telecommunications, healthcare, and mobility services.
- **Cross-functional Collaboration:** Collaborated with diverse teams to conceptualize and execute innovative design solutions that aligned with client goals and strengthened brand visibility.
- **Advanced Design Tools:** Leveraged Adobe Photoshop, Illustrator, and After Effects to produce high-quality, visually compelling graphics that connected with target audiences.
- **Video Editing & AR Interaction Design:** Contributed to video editing and augmented reality projects, developing immersive experiences that push the boundaries of traditional design.
- **Market Research & Trend Analysis:** Conducted research to inform design decisions, aligning deliverables with industry trends and user preferences.



Previous Experience

National Institute of Creative Communication, Bangalore

August 2017 – December 2018 as **Associate Senior Lecturer**

Texport Industries Pvt. Ltd., Bangalore

April 2017 – August 2017 as **Textile Designer**

Image Infotainment Limited, Bangalore

February 2016 – April 2017 as **Fashion/ Textile Lecturer**

Sumangalam Exports Pvt. Ltd., Mumbai

June 2015 – January 2016 as **Textile Designer**

Kusum Enterprises, Kolkata

July 2014 – June 2015 as **Textile Designer**